

Ideas

Ideas are the main message.

- Choose an interesting topic.

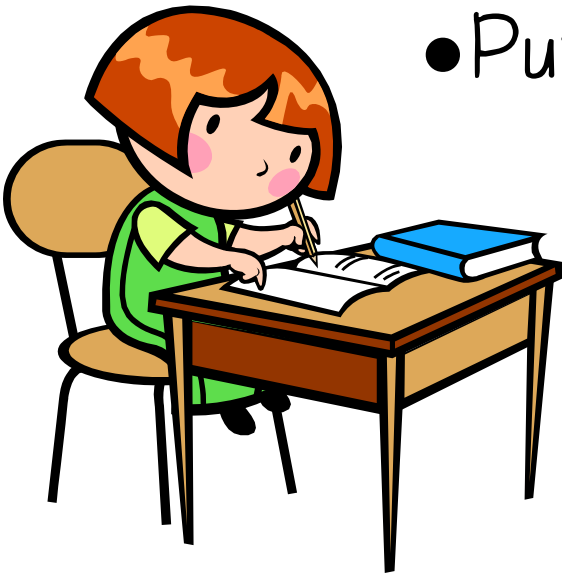


- Support your ideas with JUICY details.
- Focus on what matters to you.
- Don't think too big.

Organization

Organization is how you put your information together so it makes sense.

- Start with a brilliant beginning.
 - Build a mighty middle.
 - Create an excellent ending.
- Put your details in the right place.
- Put your ideas in an order that really works.



Voice

Voice is making YOU come through in your writing.

- Make your writing sound like you.
- Show that you care about your topic.
- Think about your purpose- do you have the right amount of energy?



Word Choice

Word Choice is using the right words to make your writing shine.

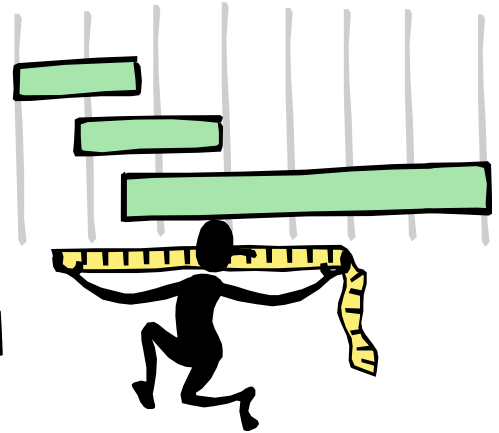


- Choose exactly the right words.
 - Use colorful, fresh, snappy words.
- Choose words that will help your reader see your ideas.

Sentence Fluency

Sentence Fluency is using different types of sentences.

- Build sentences that are easy to read out loud.
- Begin sentences in a different way.
- Use small, medium, and long sentences.



Conventions

Conventions are the rules that writers follow to make writing meaningful.

- Check your spelling.
- Use capital letters and end marks.
- Re-read your writing to see if it makes sense.
- Use correct grammar that sounds like how we speak.



Presentation

Presentation is how you make it look when it's done.

- Have a neat final product.
 - Write clearly.
 - Use proper spacing.
- Make sure illustrations are done well, if appropriate.
- It has "eye appeal" when you're done.

